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CURRENT INDUSTRIAL REPORTS



# Manufacturers' Shipments, Inventories, and Orders

January 1974



FOR RELEASE: March 5, 1974

SERIES: M3-1(74)-1

#### SUMMARY

New orders for manufactured products in January increased \$4.12 billion or 5.4 percent to \$80.93 billion from \$76.81 billion in December after seasonal adjustment. Shipments increased \$3.70 billion or 4.9 percent to \$79.05 billion from \$75.36 billion in December. orders increased \$1.88 billion or 1.6 percent to \$117.66 billion at the end of January. Manufacturers' inventories increased \$1.23 billion or 1.0 percent to \$122.10 billion at the end of January. The inventories to shipments ratio decreased from 1.60 to 1.54.

For the 3 months ending in January, the average month to month change in new orders increased 1.4 percent compared with a 1.2 percent increase for the 3 months ending in October and a 0.8 percent increase for the 3 months ending in July.

#### **NEW ORDERS**

New orders for durable goods increased \$1.99 billion or 4.8 percent in January primarily due to increases in electrical machinery (\$1.04 billion) and the aerospace industries (\$950 mil-Among the supplementary series, the lion). household durables industries increased \$200 million and the capital goods industries increased \$1.47 billion as the defense and nondefense segments increased \$1.05 billion and \$425 million respectively.

## SHIPMENTS

Shipments of durable goods increased \$1.72 billion or 4.3 percent to \$41.93 billion in January. This increase was led by motor vehicles and parts (\$525 million), aerospace industries (\$295 million) and primary metals (\$255 million). Shipments of nondurable goods increased \$1.98 billion or 5.6 percent to \$37.13 billion. All industry

groups registered increases with the foods industries accounting for \$690 million of the

# UNFILLED GRDERS

Unfilled orders of durable goods increased \$1.61 billion or 1.4 percent to \$112.56 billion at the end of January as increases in electrical machinery (\$875 million), nonelectrical machinery (\$460 million), aerospace industries (\$380 million) and fabricated metal products (\$380 million) were partially offset by a decline in primary metals (\$920 million).

#### **INVENTORIES**

Inventories of durable goods increased \$810 million and nondurable goods increased \$415 million between the end of January and December. At the all manufacturing level, materials and supplies increased \$930 million, work in process inventories decreased \$55 million; and finished goods increased \$350 million.

#### SCHEDULED RELEASE DATES

The figures on the durable goods industries in this report supersede those issued earlier in the advance report on durable goods. The present report is based on more complete reporting, but the estimates are also considered preliminary. Final figures will appear as historical data in the report to be published for next month. advance report on durable goods for February is scheduled for release on March 21, 1974 and the full report is scheduled for release on April 1, 1974.

For an explanation of terms used in this report see appendix following table 5.

Inquiries concerning these figures should be addressed to the U.S. Department of Commerce, Social and Economic Statistics Administration, Bureau of the Census, Industry Division, Washington, D.C. 20233.



U.S. DEPARTMENT OF COMMERCE | Social and Economic Statistics Administration | BUREAU OF THE CENSUS

Table 1.--VALUE OF MANUFACTURERS' SHIPMENTS, INVENTORIES, AND ORDERS, 8Y INDUSTRY GROUP
(Millions of dollars)

(Millions of dollars)														
			Ship	ments			Total inventories							
Industry group	Seaso	onally adj	usted		hout seas		Sease	nally ad	usted		nout seaso			
	Jan. 1974 <sup>p</sup>	Dec. 1973	Nov. 1973	Jan. 1974 <sup>p</sup>	Dec. 1973	Jan. 1973	Jan. 1974 <sup>p</sup>	Dec. 1973	Nov. 1973	Jan. 1974 <sup>p</sup>	Dec. 1973	Jan. 1973		
All manufacturing indus- tries:	<b>TO 05.1</b>	75 255	77.010	#0 #0A							120,312	di		
Total Total, excluding trans- portation	79,054 69,028	75,355 66,199	77,019 66,395	73,706	71,571 62,816	63,764 53,980	122,096	120,870	118,435	122,307	102,142	92,144		
Durable goods industries, total.	41,927	40,203	41,896	38,853	38,047	35,061	80,252	79,441	77,645	80,113	78,835	70,625		
Stone, clay, and glass products.	2,180	2,048	2,162	1,889	1,809	1,752	2,819	2,813	2,737	2,819	2,752	2,467		
Primary metals, total	6,944 3,313 2,660 971	6,687 3,181 2,586 920	6,792 3,367 2,495 930	6,674 3,224 2,530 920	6,072 2,840 2,384 848	5,242 2,679 1,815 748	9,347 4,554 3,507 1,286	9,356 4,672 3,449 1,235	9,226 4,617 3,402 1,207	9,494 4,682 3,539 1,273	9,503 4,827 3,446 1,230	9,734 5,300 3,394 1,040		
Fabricated metal products total Metal cans, barrels, and drums	4,897 527	4,730 504	4,714	4,435 462	4,527	3,860	9,041 875	8,997 849	8,792 730	8,901 865	8,758 773	7,764 681		
Machinery, except electrical, total. Engines and turbines Farm machinery and equipment.	6,769 537 697	6,630 546 614	6,614 521 654	6,340 472 643	6,384 635 493	5,316 436 499	16,941 1,484 1,462	16,703 1,413 1,448	16,365 1,395 1,335	16,957 1,481 1,486	16,706 1,436 1,448	14,498 1,242 1,258		
Construction, mining, and material handling equipment. Metalworking machinery General industrial machinery	1,270 397 600	1,372 402 605	1,324 381 573	1,250 371 536	1,191 417 602	986 289 407	3,315 1,483 1,431	3,260 1,447 1,416	3,188 1,426 1,397	3,342 1,473 1,419	3,302 1,434 1,402	2,857 1,139 1,251		
Electrical machinery, total Electrical transmission and distribution equipment and industrial apparatus	5,564 1,093	1,046	1,022	5,095 952	1,037	4,644 874	12,795	12,559 2,766	12,302 2,716	12,586	12,328 2,754	2,298		
Household appliances	721 527 1,225	733 509 1,152	680 575 1,125	603 483 1,163	679 560 1,222	554 414 1,070	1,238 1,097 3,626	1,187 1,069 3,573	1,177 1,048 3,492	1,242 1,004 3,590	1,171 991 3,530	1,092 907 2,934		
Transportation equipment, total Motor vehicles and parts Aircraft, missiles, and	10,026 6,014	9,156 5,490	10,624 6,668	9,486 6,075	8,755 4,866	9,784 6,710	18,372 5,680	18,233 5,646	17,763 5,391	18,445 5,805	18,170 5,663	16,428 4,630		
parts Shipbuilding and railroad equipment	2,680 467	2,583 370	2,775 428	2,504	2,923	2,346 326	9,776 2,027	9,772 1,981	9,709	9,777 2,005	9,684 1,989	9,315 1,683		
Instruments and related products, total	1,275 625	1,226	1,232 608	1,143 591	1,218 584	1,047 579	3,308 1,828	3,268 1,814	3,170 1,744	3,251 1,812	3,165 1,783	2,615 1,549		
related products  All other durable goods	650	618	624	552	634	468	1,480	1,454	1,426	1,439	1,382	1,066		
Nondurable goods industries,	4,272	4,339	4,376	3,791	3,844	3,416	7,629	7,512	7,290	7,660	7,453	6,665		
Food and kindred products,	37,127	35,152	35,123	34,853	33,524	28,703	41,844	41,429	40,790	42,194	41,477	37,947		
total  Meat products  Fats and oils	12,781 2,924 1,112	12,089 2,900 951	12,180 2,923 871	12,024 2,877 1,066	11,980 2,865 910	9,687 2,414 675	10,604 1,255 774	10,584 1,184 755	10,432 1,163 741	10,872 1,264 834	10,912 1,194 816	9,852 905 891		
Tobacco products Textile mill products	582 2,825	552 2,642	528 2,637	549 2,588	539 2,537	475 2,215	2,559 4,725	2,460 4,589	2,446 4,521	2,726 4,648	2,591 4,444	2,490 3,995		
Paper and allied products, total Pulp, paper, etc Paperboard containers All other paper containers	3,056 1,329 829 898	2,891 1,216 771 904	2,898 1,240 777 881	2,945 1,293 786 866	2,719 1,166 710 843	2,432 1,050 639 743	3,288 1,140 956 1,192	3,267 1,137 949 1,161	3,170 1,094 931 1,145	3,269 1,131 942 1,196	3,265 1,135 935 1,195	2,866 1,032 828 1,006		
Chemicals and allied products, total Industrial chemcials, except	6,299	6,140	5,895	5,851	5,463	4,885	7,265	7,268	7,208	7,333	7,283	7,053		
pigments	1,882 1,630	1,730 1,645	1,731 1,620	1,795 1,584	1,590 1,523	1,465 1,419	2,012 2,428	1,998 2,452	1,976 2,424	2,044 2,403	2,040 2,403	2,007 2,150		
Petroleum and coal products Rubber and plastics products,	3,942 1,857	3,663 1,754	3,456 1,794	3,940 1,722	3,694 1,584	2,649 1,560	2,741	2,626	2,548	2,754	2,672	2,272		
n.e.c	5,785	5 121	5,735	5,234	5,00R	4,800	2,650 7,992	2,627 8,008	2,574 7,891	2,658 7,934	7,669	2,391 7,028		
See footnotes at end of table.	,			,	,	, ,	,,555	0,000	.,051	7,934	,,009	7,028		

See footnotes at end of table.

Table 1.--VALUE OF MANUFACTURERS' SHIPMENTS, INVENTORIES, AND ORDERS, 8Y INDUSTRY GROUP--Continued (Millions of dollars)

			New o	rders		Unfilled orders							
Industry group	Seaso	nally adj	usted		hout sease djustment		Seaso	nally adj	usted		out seaso djustment		
	Jan. 1974 <sup>p</sup>	Dec. 1973	Nov. 1973	Jan. 1974 p	Dec. 1973	Jan. 1973	Jan. 1974 <sup>p</sup>	0ec. 1973 <sup>r</sup>	Nov. 1973	Jan. 1974 <sup>p</sup>	Dec. 1973	Jan. 1973	
All manufacturing indus- tries:													
Total Total, excluding trans-	80,928	76,811	79,441	77,438	73,590	66,527	117,662	115,785	114,324	118,350	114,623	88,077	
portation	70,104	67,593	67,868	66,896	64,843	56,105	85,416	64,339	82,939	85,966	83,296	61,425	
Durable goods industries, total.	43,532	41,546	44,315	42,318	40,009	37,657	112,559	110,953	109,606	113,350	109,886	83,941	
Primary metals, total	6,022	6,597	6,730	7,013	6,594	6,183	13,922	14,844	14,934	14,629	14,290	8,622	
81ast furnaces, steel mills. Nonferrous metals	2,095 2,928	3,014 2,557	3,109 2,582	3,082 2,930	3,204 2,438	3,328 2,041	8,666 3,055	9,884 2,787	10,051 2,816	9,307 3,101	9,449 2,701	5,447 2,031	
Fabricated metal products	5,276	5,237	4,997	4,877	5,067	4,102	15,500	15,122	14,614	15,471	15,029	11,098	
Machinery, except electrical, total	7,231	7,308	7,313	7,063	7,059	5,935	22,462	22,002	21,321	22,592	21,869	15,441	
Engines and turbinea Construction, mining, and	602	742	710	596	826	590	5,646	5,781	5,583	5,888	5,764	4,673	
material handling equipment.	1,446	1,543	1,558	1,451	1,325	1,108	4,633	4,457	4,285	4,577	4,377	2,844	
Metalworking machinery  General industrial machinery.	465 656	4 97 628	461 561	426 617	500 672	370 456	2,167 2,312	2,100 2,256	2,005 2,233	2,161 2,335	2,106 2,254	1,169 1,572	
Electrical machinery, total	6,439	5,399	5,788	5,822	5,614	4,722	20,593	19,718	19,706	20,566	19,841	15,942	
Electrical transmission and distribution equipment and													
industrial apparatus	1,335	1,241	1,175	1,147	1,265	927	5,858	5,616	5,422	5,808	5,614	4,313	
Household appliances	733 564	712 381	670 653	616 496	660 467	554 310	113 671	101 633	121 761	108 618	96 606	133 567	
Radio and TV	1,527	1,036	1,176	1,400	1,158	1,061	6,513	6,211	6,328	6,608	6,370	6,085	
Transportation equipment,	10,824	9,218	11,573	10,542	8,747	10,422	32,246	31,446	31,385	32,384	31,327	26,652	
Aircraft, misailea, and													
parts	3,259	2,307	2,893	3,071	2,640	2,728	19,868	19,488	19,765	19,943	19,376	18,268	
equipment	828	545	1,221	827	546	357	7,777	7,415	7,241	7,720	7,304	5,047	
All other durable goods industries	7,740	7,787	7,914	7,001	6,928	6,293	7,836	7,821	7,646	7,708	7,530	6,186	
Nondurable goods industries,				05 100									
total	37,396	35,265	35,126	35,120	33,581	28,870	5,103	4,832	4,718	5,000	4,737	4,136	
Industries with unfilled orders	9,351	8,601	8,687	8,778	8,257	7,443	5,103	4,832	4,718	5,000	4,737	4,136	
Industries without unfilled orders	28,045	26,664	26,439	26,342	25,324	21,427	-	_	-	-	-	-	

- Represents zero. Preliminary. Revised.

Adjusted for trading-day and calendar-month variations.

Table 2.--VALUE OF MANUFACTURERS' SHIPMENTS, INVENTORIES, AND ORDERS, FOR MARKET CATEGORIES AND SUPPLEMENTARY SERIES (Millions of dollars)

Industry group	Seasonally adjusted			Without seasonal adjustment <sup>1</sup>			Seaso	nally ad	justed	Without seasonal adjustment			
madery group	Jan. 1974 <sup>p</sup>	Dec. 1973	Nov. 1973	Jan. 1974 <sup>p</sup>	0ec. 1973	Jan. 1973	Jan. 1974 <sup>p</sup>	Dec. 1973	Nov. 1973	Jan. 1974 <sup>p</sup>	Dec. 1973	Jan. 1973	
			Shipm	ents			Total inventories						
All manufacturing industries, total	79,054	75,355	77,019	73,706	71,571	63,764	122,096	120,870	118,435	122,307	120,312	108,57	
Durable goods industries, total Nondurable goods industries, total	41,927 37,127	40,203 35,152	41,896 35,123	38,853 34,853	38,047 33,524	35,061 28,703	80,252 41,844	79,441 41,429	77,645 40,790	80,113 42,194	78,835 41,477	70,62 37,94	
Industry groups arranged by market categories:										,		,	
Home goods and apparel	7,137 15,324	6,961 14,746	7,178 14,915	6,310 14,445	6,257 14,548	5,729 12,222	13,319 16,099	13,231 16,024	13,065 15,808	13,126 16,457	12,780 16,337	11,75 14,70	
automotive	11,011 7,260	10,636 6,724	10,690 7,980	10,076 7,096	10,763 5,876	8,790 7,578	31,480 7,401	31,140 7,305	30,582 7,038	31,459 7,501	31,007 7,316	27,57 6,23	
intermediate products Other materials and supplies and	6,327	6,314	6,301	5,375	5,749	4,858	10,246	10,220	10,019	10,203	10,062	8,90	
intermediate products	31,995	29,974	29,955	30,404	28,378	24,587	43,551	42,950	41,923	43,561	42,810	39,39	
Supplementary series: <sup>2</sup> Household durable goods industries Capital goods industries Nondefense. Defense*	3,179 12,659 11,018 1,641	3,143 12,208 10,661 1,547	3,260 12,320 10,713 1,607	2,819 11,554 10,109 1,445	2,988 12,484 10,787 1,697	2,511 10,281 8,787 1,494	6,358 35,482 29,801 5,681	6,263 35,103 29,488 5,615	6,112 34,541 29,033 5,508	6,255 35,365 29,704 5,661	6,083 34,921 29,337 5,584	5,52 31,01 25,87 5,13	
			New o	rders			Unfilled orders						
All manufacturing industries, total	80,928	76,811	79,441	77,438	73,590	66,527	117,662	115,785	114,324	118,350	114,623	88,07	
Durable goods industries, total Nondurable goods industries, total	43,532 37,396	41,546 35,265	44,315 35,126	42,318 35,120	40,009 33,581	37,657 28,870	112,559 5,103	110,953	109,606 4,718	113,350 5,000	109,886	83,94 4,13	
Industry groups arranged by market categories:													
Home goods and apparel	7,204 15,339	6,858 14,749	7,274	6,367 14,459	6,105 14,551	5,647 12,224	2,965	2,881	2,978	2,850	2,783	2,25	
automotive	12,506 7,318	11,221 6,887	12,253 8,018	11,919 7,169	11,514 6,016	9,648 7,803	57,940	56,386	55,636	58,227	56,309	45,44	
intermediate products	6,644	6,897	6,558	5,779 31,745	6,234 29,170	5,119	14,482	14,165	13,581	14,334	13,928	10,35	
· ·	01,017	00,109	30,427	01,745	25,170	20,080	12,213	12,333	42,129	42,939	41,603	30,02	
<pre>supplementary series:2 Household durable goods industries Capital goods industries Nondefense</pre>	3,216 14,382 11,993	3,015 12,912 11,569	3,358 14,124 11,970	2,848 13,701 11,402	2,836 13,211 11,607	2,423 11,366	2,293 64,393	2,254 62,671	2,379 61,968	2,195 64,581	2,168 62,434	1,76	
Defense	2,389	1,343	2,154	2,299	1,604	9,754 1,612	42,390	41,419	40,511	42,403	41,111	31,28	

During 196R manufacturers in ordnance, communications, aircraft and aircraft parts, and shipbuilding industries began to provide aggregate figures on shipments, orders, and total inventories of work performed for the Department of Defense. The results of these reports are included in the defense series. PPreliminary. "Revised. 'Shipments and new orders adjusted for trading-day and calendar-month variations; unfilled orders and inventories as of end of month." "The supplementary series are regroupings of the separate industry categories as follows:

Household durable goods industries - Household furniture; kitchen articles and pottery; cutlery, handtools, and hardware; household appliances; ophthalmic goods, watches, and clocks; and miscellaneous personal goods.

Capital goods industries - The capital goods industries series is comparable to the previous Producers' Capital Goods and the Ocfense Products (old series) categories.

Products (old series' categories.

Nondefense products - Machinery, except electrical (excluding farm machinery and equipment and machine shops), electrical machinery (excluding household appliances and electronic components), and the nondefense portions of shipbuilding and repairing and railroad equipment, communication equipment, aircraft and aircraft parts, and ordnance.

Defense products - 8ased on separate reports on defense work filed by large defense contractors in the following industries: ordnance, communications, aircraft and aircraft parts, and shipbuilding. The data are comparable to those published annually in the MA-175, Shipments of Defense-Oriented Industries, for the specified industries.

Table 3.--MANUFACTURERS' SHIPMENTS, INVENTORIES, AND ORDERS MONTH-TO-MONTH AND LONG TERM PERCENT CHANGES

(8ased on seasonally adjusted data)

	Мо	nth-to-mon	th	Ave	rage month1	Average, 1968-1973			
Item and industry group	Dec. 1973- Jan. 1974	Nov Dec. 1973	Oct Nov. 1973		3 months	12 months			
				Oct. 1973- Jan. 1974	July- Oct. 1973	Apr July 1973	Jan. 1973- Jan. 1974	Average rise	Average decline
Shipments:									
All manufacturing industries	+4.9	-2.2	+2.3	+1.7	+0.9	+1.3	+1.2	+1.3	-1.1
Durable goods industries, total	+4.3	-4.0	+0.8	+0.4	+0.7	+1.8	+0.9	+1.9	-1.5
Nondurable goods industries, total	+5.6	+0.1	+4.2	+3.3	+1.2	+0.7	+1.6	+1.1	-0.8
Total inventories:									
All manufacturing industries	+1.0	+2.1	+1.0	+1.4	+1.0	+1.0	+1.0	+0.6	-0.1
New orders:									
All manufacturing industries	+5.4	-3.3	+2.2	+1.4	+1.2	+0.8	+1.2	+1.7	-1.3
Durable goods industries, total	+4.8	-6.2	+0.6	-0.3	+1.1	+1.1	+0.9	+2.5	-2.1
Nondurable goods industries, total	+6.0	+0.4	+4.2	+3.5	+1.3	+0.5	+1.6	+1.1	-0.8
Unfilled orders:									
Durable goods industries, total	+1.4	+1,2	+2.3	+1.6	+2.5	+3.2	+2.5	+1.4	-1.0

Table 4.--VALUE OF MANUFACTURERS' INVENTORIES, 8Y STAGE OF FABRICATION, 8Y INDUSTRY GROUP (Millions of dollars)

	Seasonally adjusted			Without seasonal adjustment			Seasonally adjusted			Without seasonal			
Industry group				adjus (ment						adjustment			
, 6	Jan. 1974 <sup>P</sup>	Dec. 1973	Nov. 1973	Jan. 1974 <sup>p</sup>	Dec. 1973 <sup>r</sup>	Jan. 1973	Jan. 1974 <sup>p</sup>	Dec. 1973	Nov. 1973	Jan. 1974 <sup>p</sup>	Dec. 1973	Jan. 1973	
	Total						Materials and supplies						
All manufacturing industries, total	122,096	120,870	118,435	122,307	120,312	108,572	41,339	40,407	39,312	41,550	40,807	34,480	
Durable goods industries, total	80,252	79,441	77,645	80,113	78,835	70,625	25,025	24,423	23,444	24,968	24,564	20,238	
Stone, clay, and glass products	2,819	2,813	2,737	2,819	2,752	2,467	1,017	1,003	968	1,013	1,007	810	
Primary metals	9,347	9,356	9,226	9,494	9,503	9,734	3,598	3,586	3,494	3,663	3,762	3,374	
Machinery (electrical and nonelectrical).	29,736	29,262	28,667	29,543	29,034	24,952	8,609	8,359	8,076	8,563	8,360	6,596	
Transportation equipment	18,372	18,233	17,763	18,445	18,170	16,428	3,931	3,888	3,594	3,947	3,941	3,080	
All other durable goods industries	19,978	19,777	19,252	19,812	19,376	17,044	7,870	7,587	7,312	7,782	7,494	6,378	
Nondurable goods industries, total	41,844	41,429	40,790	42,194	41,477	37,947	16,314	15,984	15,868	16,582	16,243	14,242	
Chemicals and allied products	7,285	7,268	7,208	7,333	7,283	7,053	2,R64	2,772	2,706	2,882	2,788	2,452	
Petroleum and coal products	2,741	2,626	2,548	2,754	2,672	2,272	600	552	567	611	562	503	
Rubber and plastics products, n.e.c	2,650	2,627	2,574	2,658	2,641	2,391	998	986	939	985	990	677	
All other mondurable goods industries	29,168	28,908	28,460	29,449	28,881	26,231	11,852	11,674	11,656	12,104	11,903	10,610	
			Work in	process			Finished goods						
All manufacturing industries, total	42,595	42,649	41,935	42,575	42,117	38,346	38,162	37,814	37,188	38,182	37,388	35,746	
Durable goods industries, total	35,995	36,078	35,519	35,977	35,694	32,380	19,232	18,940	18,682	19,168	18,577	18,007	
Stone, clay, and glass products	384	403	394	385	380	348	1,418	1,407	1,375	1,421	1,365	1,309	
Primary metals	3,456	3,450	3,405	3,523	3,440	3,546	2,293	2,320	2,327	2,308	2,301	2,814	
Machinery (electrical and nonelectrical).	13,497	13,407	13,203	13,453	13,289	11,369	7,630	7,496	7,388	7,527	7,385	6,987	
Transportation equipment	12,803	12,761	12,589	12,829	12,682	11,988	1,638	1,584	1,580	1,669	1,547	1,360	
All other durable goods industries	5,855	6,057	5,928	5,787	5,903	5,129	6,253	6,133	6,012	6,243	5,979	5,537	
Nondurable goods industries, total	6,600	6,571	6,416	6,598	6,423	5,966	18,930	18,874	18,506	19,014	18,811	17,739	
Chemicals and allied products	1,114	1,095	1,119	1,108	1,102	1,049	3,307	3,401	3,383	3,343	3,393	3,552	
Petroleum and coal products	706	653	591	695	644	482	1,435	1,421	1,390	1,448	1,466	1,287	
Rubber and plastics products, n.e.c	424	417	416	425	423	404	1,228	1,224	1,219	1,248	1,228	1,310	
All other nondurable goods industries	4,356	4,406	4,290	4,370	4,254	4,031	12,960	12,828	12,514	12,975	12,724	11,590	

p<sub>Preliminary</sub>.
r<sub>Revised</sub>.

Table 5, -- RATIO OF MANUFACTURERS' INVENTORIES TO SHIPMENTS AND UNFILLED ORDERS TO SHIPMENTS, BY INDUSTRY GROUP (Based on seasonally adjusted data)

	lnven	tories - s	hipments r	atio	Unfilled orders - shipments ratio (months' backlog)				
Industry group	Jan. 1974P	Dec. 1973	Nov. 1973	Jan. 1973	Jan. 1974 <sup>p</sup>	Dec. 1973 <sup>r</sup>	Nov. 1973	Jan. 1973	
All manufacturing industries, total	1.54	1.60	1.54	1.58	2,55	2.62	2.53	2.17	
Durable goods industries, total	1.91	1.98	1.85	1.87	3.03	3.10	3.00	2.57	
Stone, clay, and glass products	1.29	1.37	1.27	1.22	(NA)	(NA)	(NA)	(NA)	
Primary metals	1.35	1.40	1.36	1.76	2,00	2.22	2.20	1.51	
Fabricated metals	1.85	1.90	1.87	1.85	3,55	3.58	3.46	2.89	
Machinery, except electrical	2,50	2.52	2.47	2.55	3,32	3.32	3.22	2.70	
Electrical machinery	2.30	2.33	2.29	2.10	3.70	3.66	3.66	3.14	
Transportation equipment	1.83	1.99	1.67	1.58	5.40	5.78	5.28	4.71	
Instruments and related products	2.59	2.67	2.57	2.29	(NA)	(NA)	(NA)	(NA)	
Nondurable goods industries, total	1.13	1.18	1.16	1.23	0.56	0.57	0.54	0.53	
Food and kindred products	0.83	0.88	0.86	0.93	(X)	(x)	(x)	(X)	
Tobacco products	4.40	4.46	4.63	4.63	(X)	(X)	(x)	(X)	
Textile mill products	1.67	1.74	1.71	1.68	(NA)	(NA)	(NA)	(NA)	
Paper and allied products	1,08	1.13	1.09	1.14	(NA)	(NA)	(NA)	(NA)	
Chemicals and allied products	1.16	1.18	1.22	1.33	(NA)	(NA)	(X)	(X)	
Petroleum and coal products	0.70	0.72	0.74	0.85	(X)	(X)	(x)	(X)	
Rubber and plastics products, n.e.c	1.43	1.50	1.43	1.42	(X)	(X)	(x)	(X)	

<sup>(</sup>NA) Not available. Preliminary. Revised. (X) Not applicable.

\*Excludes the following industries with no unfilled order: Wooden containers; glass containers; metal cans, barrels and drums; motor vehicle assembly operations; foods and related products; tobacco; apparel and related products; chemicals; petroleum and coal products; and rubber and plastics products, n.e.c.

# **Appendix**

The following is a description of the survey and definitions used. These are provided to clarify the meaning of the items involved and do not represent any revisions from those definitions previously employed.

### DESCRIPTION OF THE SURVEY

The Manufacturers' Shipments, Inventories, and Orders survey provides monthly figures that are comparable to the annual totals published each year in the annual survey of manufactures (ASM). The ASM is based on a sample of approximately 60,000 manufacturing establishments drawn from the 5-year census universe of about 310,000 estab-In the ASM, each manufacturing lishments. establishment provides data on employment, payrolls, shipments, cost of materials, capital expenditures, and inventories as well as other selected items. The establishments do not provide information on unfilled orders or new orders. Since the ASM is establishment based, it provides data for each of the 425 manufacturing industries in the Standard Industrial Classification System (SIC) and area data for industry groups.

The monthly survey M3-1 does not provide information at the complete SIC industry detail because of the smaller size of the reporting panel and the fact that most companies cannot provide shipments, inventories, and orders data monthly for individual establishments.

The monthly reporting panel consists of approximately 5.000 reporting units and includes virtually all companies with 1,000 or more employees and a sample of the smaller ones. The reporting unit typically comprises the entire operations of a company although many of the larger diversified companies file separate divisional type reports for their operations in different industries.

Most of the reporting units include mixed industry activity even within the broad industry categories of the monthly survey. The survey methodology assumes that the month-to-month changes of the reporting units classified in each industry category represent effectively the month-to-month movements of the establishments in the SIC industries which make up the category. Thus, the monthly reports are used to update the ASM estimates by using a link relative of matched companies in each industry.

#### **EXPLANATION OF TERMS**

Value of Shipments--Shipments in the monthly survey are equivalent to value of shipments as reported in the ASM which are received or receivable net selling values, f.o.b. plant, after discounts and allowances and excluding freight charges and excise taxes. Included in shipments are the value of all products sold, transferred to other plants of the same company, or shipped on consignment.

Shipments also include receipts of establishments in the industry for contract work performed for others, resales, receipts for miscellaneous activities such as the sale of scrap and refuse; value of installation and repair work performed by employees of the plant; and value of research and development performed at the plant. In the aircraft industry and shipbuilding, the value of work done in a given year varies considerably from the value of shipments because of the long lead time between the input of the materials and labor and the shipments of the completed aircraft or ship. In the annual survey, therefore, the value of work done during the year is requested rather than the value of shipments.

The value of shipments figures developed from the ASM contain duplication at the all manufacturing and industry group levels since the products of some industries are used as materials by other industries within the industry group. With the exception of motor vehicles, it is not significant at the 4-digit SIC group level. Since the M3-1 industry categories typically are groupings of industries, this duplication is significant for the all manufacturing, durable goods and nondurable goods categories and the various market groups. The significance of the duplication within the specific M3-1 industry groups varies depending on the 4-digit industry composition of these groups. It is most pronounced in a few highly integrated industry areas such as primary metals and motor vehicles and parts.

Since most monthly reports are for the entire company or major divisions rather than establishments, the companies are requested to report net sales, i.e., total company billings after discounts and allowances. Companies which file divisional reports are requested to treat transfers from one division of the company to another as if they were not sales to outside customers. Although this

UNIVERSITY OF FLORIDA 3 1262 08589 4482

definition of shipments in the monthly reports differs from that used in the annual establishment reports, it is assumed that the month-to-month changes in company sales in the industry are representative of the month-to-month shipments of the establishments in the industry.

Inventories—End-of-month inventories in the monthly survey are identical in definition to the end-of-year inventories in the ASM. In the ASM, respondents are asked to report inventories of individual establishments at approximate current cost if feasible; otherwise, "at book values." Since different methods of inventory valuation are used (LIFO, FIFO, etc.), the definition of the aggregate inventories for establishments in an industry is not precise. The figures on the change in inventories from one period to the next are of greater significance than the actual aggregates.

Inventories are reported by stage of fabrication: (a) finished goods; (b) work in process; and (c) materials, supplies, fuel, and other inventories. In using inventories by stage of fabrication at the all manufacturing and 2-digit industry levels as well as for the durable and nondurable goods sectors, it should be noted that a finished product of one industry may be a raw material for another industry at the next stage of fabrication. Insofar as the durable and nondurable goods sectors and also the 2-digit industry groups contain industries with successive stages of processing, the same type of commodity may be included under different inventory categories in the aggregate statistics.

New Orders Received and Unfilled Orders--Orders as reported in the monthly survey are net of cancellations during the month. They include orders received during the period and also filled during the period as well as those orders received for future delivery. They also include the net sales value of contract change documents which increase or decrease the sales value of the unfilled orders to which they relate. Orders include only those supported by binding legal documents such as signed contracts, or letter contracts. In case of letter contracts the full amount of the sales value is included if the parties are in substantial agreement on the amount; otherwise, only the funds specifically authorized to be expended are included. The respondent is instructed to deduct the sales value of paritial or complete cancellation of existing orders.

Unfilled orders include orders as defined above that have not yet passed through the sales account. Generally, unfilled orders at the end of the reporting period are equal to unfilled orders at the beginning of the period plus net new orders received less net sales.

While both new orders and unfilled orders are used in reviewing individual company reports for consistency, only unfilled orders are estimated directly in the tabulated totals. New orders are derived from the shipments plus net change in unfilled orders for each industry category. This procedure is followed for seasonally adjusted data as well as for the unadjusted data. Shipments and unfilled orders are seasonally adjusted independently. Seasonally adjusted new orders are derived from seasonally adjusted shipments and seasonally adjusted unfilled orders.

